



 **bgc** *CHARITY*
DAY

NEW YORK
SEPTEMBER 11
2013





Front Cover:

Top Row (left to right): Musician, Curtis "50 Cent" Jackson, representing The G-Unity Foundation; Co-host of The View, Jenny McCarthy, representing Generation Rescue; Actor, Sir Ian McKellen, representing Only Make Believe.

Bottom Row (left to right): Sports Illustrated Swimsuit Model, Nataasha Barnard, representing The Garden of Dreams Foundation; Former Pittsburgh Steelers wide receiver, Lynn Swann, representing St. Mary's Healthcare System for Children; 11-time Olympic medalist, Ryan Lochte, representing The Catalog for Giving of New York City



Louis Scotto
Executive Managing
Director, General
Manager,
North America
BGC Partners, Inc.

BGC PARTNERS' NINTH ANNUAL CHARITY DAY ON WEDNESDAY, SEPTEMBER 11, 2013, MARKED TWELVE YEARS SINCE THE TRAGEDY OF 9/11.

BGC PARTNERS AND CANTOR FITZGERALD TOGETHER RAISED APPROXIMATELY \$12 MILLION GLOBALLY ON THIS SINGLE DAY FOR DOZENS OF WORTHY CAUSES AROUND THE WORLD.

TO DATE, CHARITY DAY RAISED APPROXIMATELY \$101 MILLION FOR CHARITIES.

Every year, BGC Partners and Cantor Fitzgerald, in conjunction with the Cantor Fitzgerald Relief Fund, commemorate our 658 friends and colleagues who perished on September 11, 2001 by distributing 100% of our global revenues on Charity Day to the Cantor Fitzgerald Relief Fund and dozens of charities around the world. The Cantor Fitzgerald Relief Fund, created to assist families of Cantor employees who were lost on 9/11, has broadened its mission to provide aid to victims of terrorism, natural disasters and emergencies, and has raised and distributed over \$250 million. The Cantor Fitzgerald Relief Fund was honored to also assist victims of Hurricane Sandy and the Oklahoma tomado.

Each anniversary is a poignant occasion for us. Charity Day is our way of turning a tragic day into one that is positive and uplifting by helping others.

A host of celebrities joined BGC on our trading floor in support of Charity Day. Our guests included musicians Curtis "50 Cent" Jackson and Sean "Diddy" Combs, actors Tony Sirico, Bobby Cannavale and Edie Falco, Jenny McCarthy who is co-host of The View, Boomer Esiason and Craig Carton of WFAN 660 AM Radio who broadcast live from BGC, New York Knicks stars Carmelo Anthony, Metta World Peace, Iman Shumpert, Beno Udrih, Tim Hardaway, Jr. and CJ Leslie, coach Jason Kidd and Deron Williams from the Brooklyn Nets, New York Rangers alumni Rod Gilbert and Adam Graves, Mark Teixeira from the New York Yankees, baseball greats Tommy John and Al Leiter, 11-time Olympic medalist Ryan Lochte, 'America's Got Talent' host Nick Cannon, supermodels Carol Alt and Lily Aldridge, and many others. BGC would like to extend its gratitude to Cadillac, its official Charity Day 2013 Automotive Partner.

Many thanks to our clients, brokers, celebrity ambassadors and charities, whose commitment, support, enthusiasm and graciousness made Charity Day a spectacular success.

PARTICIPATING CHARITIES





New York Knicks star, Carmelo Anthony, representing The Carmelo Anthony Foundation 



Miss USA 2012, Nana Meriwether,
representing Self Help Africa



Brooklyn Nets star, Deron Williams,
representing Point of Hope



NY Giants owner, John Mara,
representing Boys Hope Girls Hope of New York City



Media Personality, Regis Philbin (left), representing The Noreen Fraser Foundation and Actor, Tony Sirico, representing The Wounded Warrior Project





 Model, Jarah Mariano, representing The Garden of Dreams Foundation



 Actor, Bobby Cannavale,
representing The 52nd Street Project



 Actor, Tony Danza,
representing Only Make Believe

SELECTED MEDIA

YAHOO!
NEWS

September 11, 2013



Yahoo News

Television Personality Jenny McCarthy attends the annual Charity Day hosted by BGC at the BGC office on September 11, 2013 in New York City.

AP

September 11, 2013



Associated Press

Carmelo Anthony and Jason Kidd were among the athletes and entertainers who took part in a fundraiser in commemoration of the 658 Cantor Fitzgerald employees who died in the World Trade Center attacks. Celebrities joined brokers from BGC Partners in New York and other offices globally to conduct transactions, with all revenues raised during the day going to charities in the U.S. and around the world.

SELECTED MEDIA

NEW YORK POST

September 12, 2013



New York Post

Left: Models Lily Aldridge and Dominique Piek get close at the annual BGC charity event at BGC's offices in New York.

Middle: Sir Ian McKellen arrives at the annual BGC Charity Day at BGC's office in New York.

Right: BGC Partners has all hands on deck for their annual Charity Day in NYC, including Knicks forward Carmelo Anthony (left) and hip-hop artist Sean "Diddy" Combs.



'America's Got Talent' host, Nick Cannon, representing St. Mary's Healthcare System for Children





 Supermodel Carol Alt, representing The Tony Alt Memorial Foundation

SELECTED MEDIA



September 11, 2013

Lutnick: Let's see America lead again



CNN News

Howard Lutnick of BGC and Cantor Fitzgerald talks to CNN's Piers Morgan about 9-11 and the companies' commitment to help others through their annual Charity Day.



September 11, 2013



Access Hollywood

Sean "Diddy" Combs and Edie Falco attend BGC Charity Day 2013.

SELECTED MEDIA

DAILY NEWS

September 11, 2013



Daily News

The Knicks' Carmelo Anthony, attended the annual Charity Day hosted by BGC Partners on Wednesday.

FOX BUSINESS

September 11, 2013

BGC Partners CEO on Raising Hope on Charity Day



Fox Business

BGC Partners CEO Howard Lutnick talked with Fox Business' Adam Shapiro about the company's commitment to help others and its commemoration of 9/11 on BGC Charity Day.

A close-up photograph of Metta World Peace, a basketball player, smiling and talking on a black telephone. He is wearing a light blue button-down shirt. The phone has a logo on the receiver.

New York Knicks', Metta World Peace, representing The Garden of Dreams Foundation



NY Jets Owner, Robert "Woody" Johnson,
representing The Alliance for Lupus Research



Brooklyn Nets Head Coach, Jason Kidd,
representing The Jason Kidd Foundation





New York Yankees', Mark Teixeira,
representing Harlem RBI



Television Personality, Jill Martin,
representing the Garden of Dreams Foundation

SELECTED MEDIA

Bloomberg Businessweek

September 11, 2013

BGC Continues to Give It All Away on 9/11



Bloomberg Businessweek

Actors Bobby Cannavale and Edie Falco attend the annual Charity Day hosted by BGC at the BGC office on September 11 in New York City.



September 10, 2013



Fox 5 Good Day New York

Cantor Fitzgerald Relief Fund Executive Director and Co-founder, Edie Lutnick, discusses Charity Day on Good Day NY.



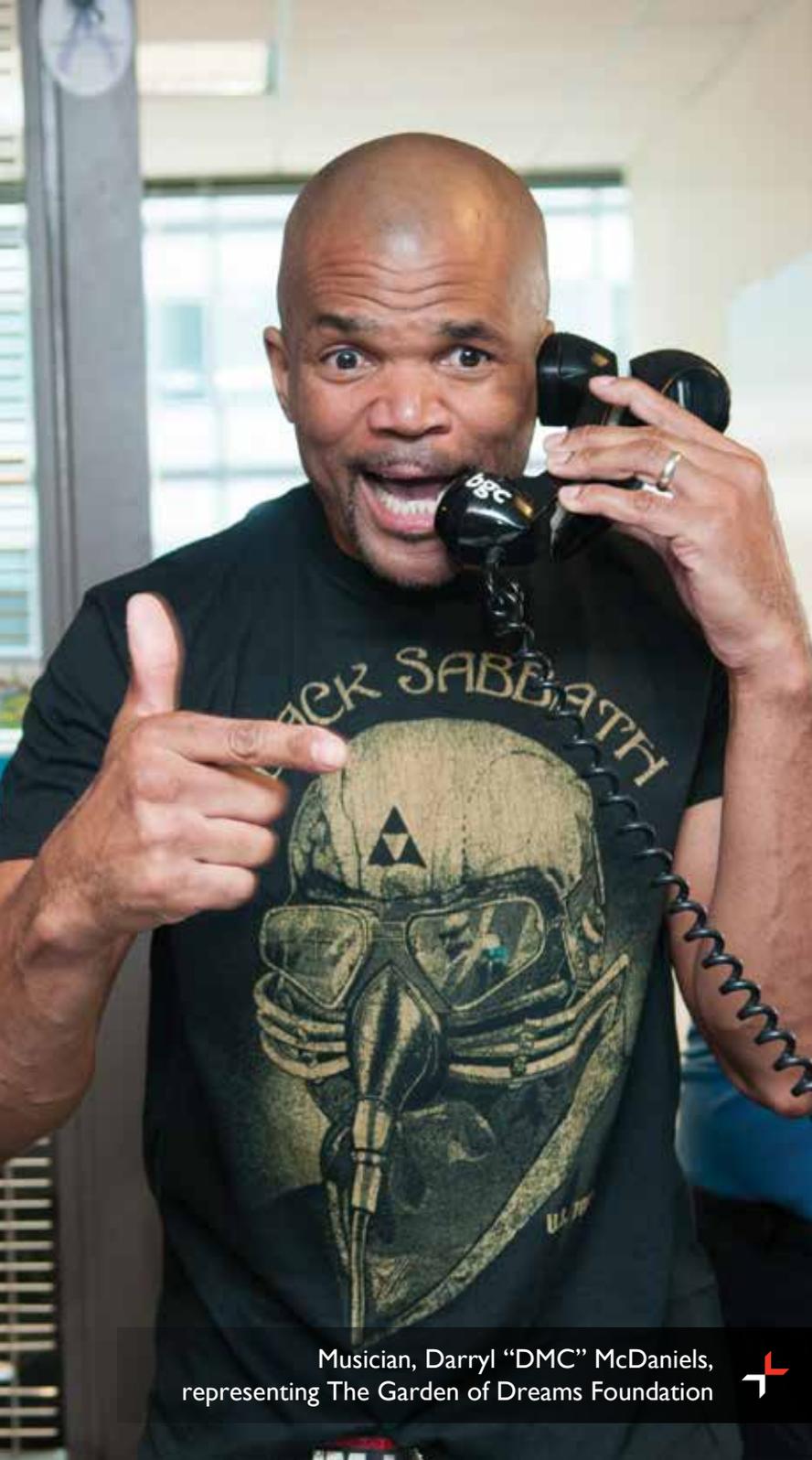
 Former New York Mets pitcher, Al Leiter, representing Self Help Africa and The Catalog for Giving of New York City



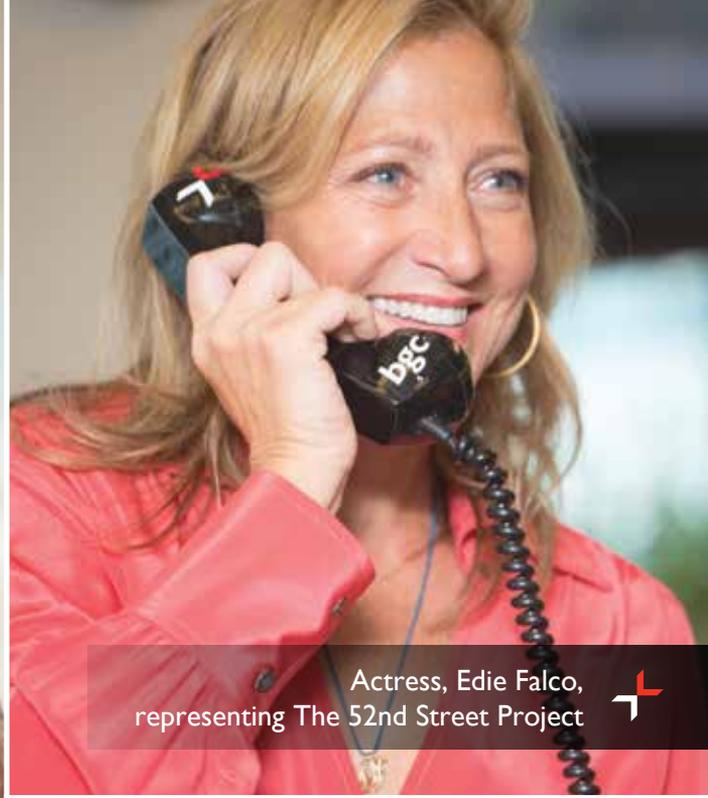
 Sports radio host, Boomer Esiason, representing The Boomer Esiason Foundation



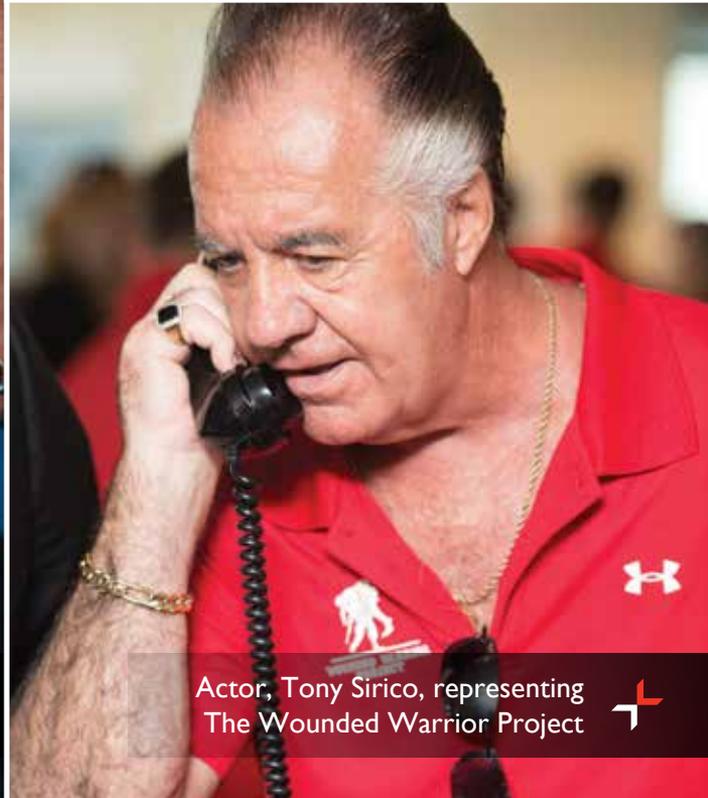
 Musician, Sean "Diddy" Combs attends BGC Charity Day



Musician, Darryl "DMC" McDaniels,
representing The Garden of Dreams Foundation



Actress, Edie Falco,
representing The 52nd Street Project



Actor, Tony Sirico, representing
The Wounded Warrior Project

TESTIMONIALS

Florence Wiener

The Catalog for Giving
of New York City

"Thanks for all your help in hosting us at BGC Charity Day. We were thrilled to have such wonderful celebrity representatives in Ryan Lochte, Al Leiter and Zachary Quinto. Each of them had a great time placing trades and meeting the brokers. The event was so well run; I know it took a lot of effort on your part but it certainly paid off."

Martha Hourican

Self Help Africa

"I wanted to say a huge THANK YOU. We had such an amazing day and we are so appreciative of being included as a selected charity this year. It was really fantastic."



TESTIMONIALS

John Sheehy

The 52nd Street Project

“The 52nd Street Project was thrilled to once again participate in BGC’s amazing Charity Day. Our celebrities and our kids had a very enjoyable time. It is a wonderful memorial that you all have come up with and we are honored to be a part of it.”

Brad Zervas

Boys Hope Girls Hope

“Thanks so much for all your hard work and for facilitating such an exciting and inspiring event. Please extend our heartfelt appreciation to your entire team. We take nothing for granted and your efforts are truly making a meaningful and tangible difference in the lives of the young people that we are serving. I do hope you realize just what a difference you are making! Thanks again... you all deserve high praise!”



New York Knicks Assistant General Manager, Allan Houston, representing The Allan Houston Legacy Foundation





Former New York Knicks star, Larry Johnson, representing The Garden of Dreams Foundation



Victoria's Secret Model, Lily Aldridge, representing Baby Buggy



Actor, Vincent Pastore, representing Self Help Africa

Our Special Guests

BGC is grateful to this year's celebrity ambassadors for their participation, enthusiasm, and generosity of spirit. It is with their energy and support that we were able to support so many worthy charities.

Actors, Musicians, Models and Media Personalities:

American Bombshells
Bobby Cannavale
Carol Alt
Curtis "50 Cent" Jackson
Darryl "DMC" McDaniels
Dominique Piek
Edie Falco
Sir Ian McKellen
Jackie Cruz
Jarah Mariano
Jennifer Ohlsson
Jenny McCarthy
Jill Martin
Lily Aldridge
Nana Meriwether
Natasha Barnard
Nick Cannon
Regis Philbin
Staff Sergeant Salvatore Giunta
Sean "Diddy" Combs
Toni Trucks
Tony Sirico
Tony Danza
Vincent Pastore
Zachary Quinto

Sports Icons:

Adam Graves
Al Leiter
Allan Houston
Beno Udrih
Boomer Esiason
Carmelo Anthony
CJ Leslie
Craig Carton
Davey Johnson
Deron Williams
Herb Williams
Iman Shumpert
Jason Kidd
Joe Klecko
John Mara
John Starks
Larry Johnson
Lynn Swann
Mark Teixeira
Metta World Peace
Mike Woodson
Pablo Prigioni
Robert "Woody" Johnson IV
Rod Gilbert
Ryan Lochte
Tim Hardaway, Jr.
Tommy John

About BGC Partners, Inc.

BGC Partners is a leading global brokerage company primarily servicing the wholesale financial and real estate markets. Products include fixed income securities, interest rate swaps, foreign exchange, equities, equity derivatives, credit derivatives, commercial real estate, commodities, futures, and structured products. BGC also provides a wide range of services, including trade execution, broker-dealer services, clearing, processing, information, and other back-office services to a broad range of financial and non-financial institutions. Through its BGC Trader and BGC Market Data brands, BGC offers financial technology solutions, market data, and analytics related to select financial instruments and markets. Through the NGKF brand, the Company offers a wide range of commercial real estate services including leasing and corporate advisory, investment sales and financial services, consulting, project and development management, and property and facilities management. BGC's customers include many of the world's largest banks, broker-dealers, investment banks, trading firms, hedge funds, governments, corporations, property owners, real estate developers, and investment firms. For more information, please visit www.bgcpartners.com.

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